

Food SA – Opportunities in Export, Marketing, Product Development & much more!!

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Food SA

What is Food SA?

- Food SA is the State's peak industry association for food.
- We were established in 2010 through the merger of industry associations, Food Adelaide and Flavour SA.
- We are a membership based association, with corporate sponsors and government program assistance.

What does Food SA offer?

- Food SA offers a wide range of programs to assist in the growth of its members and the SA food industry.
- Food SA is industry led and membership based; and acts as a first point of contact for all of industry to access complementary services.
- Our focus is connecting businesses with the services and expert advice they need to develop their businesses, grow their bottom line and connect with new markets.

What does Food SA offer cont.

- We assist food companies to increase market options and grow profitability.
- Support the growth of professional capacity and processes.
- Foster increased sales of SA produced food and beverages.
- Foster connections with buyers domestically and internationally.
- Assist companies grow their profile and develop connections.

Opportunities in Export

- Japan
- China
- Interstate (Sydney)

Opportunities in Marketing

- In market support (Japan and China)
- Develop collaborative models
- Trade Events – Think Food, Food & Hotel Asia, Fine Food
- In market promotions





FOODSA
Feeding connections



Opportunities in product development

Food technologists and engineers available to provide advice to members.

Businesses look for advice in product quality, process improvement and product development.

Advice ranges from quick questions (helping to find information) to extensive consulting work.

Offers a first place to ask for independent technical advice.

And much more.....

Graduate Access Program

The program places fresh (<2 years) graduates in food businesses.

It contributes up to \$10,000 (GST inc.) towards the placements (about a third of the cost).

SARDI/Food SA/PIRSA staff can help find suitable candidates.

Placements include graduates from food technology, marketing, accounting and engineering.

Mentoring and networking are part of the program.

And much more..... cont.

- Competitive Assessment Panel – providing packaging, market, food tech and nutritional feedback on your product.
- Sustainable business in Food – developing an industry specific sustainable food resource.
- **Subscribe to Food SA and start receiving Food SA Enews, our latest events and other information !**